

GROWNETICS

# Product Designer

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03/06/2018

Budget: 30-60k

## Company Introduction

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Grownetics is the future of agricultural artificial intelligence, and recognized as one of the most advanced cannabis technology companies in the world. By combining big data and machine learning optimization algorithms, Grownetics helps growers reduce costs, decrease energy usage, and increase overall quality and yield. Think the “self driving car” for agriculture, a smart-thinking, fully automated farm. The 60% operational cost savings experienced by Grownetics customers have been validated by the University of Colorado's associated research team and the company has won awards including "Best New Technology Company" from the University of Colorado and the Denver Post's award for "Best Cannabis Technology Startup” in the USA.

## Working at Grownetics

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Grownetics is a remote-first company. In this age of innovation and instant global communication we think it is silly to limit our potential talent pool to people who happen to be located in a specific geographic area. We provide a great deal of agency to our employees and trust them to manage their time effectively to complete what they need to get done, while still maintaining a healthy work/life balance. As such we are looking for a specific type of personality that is compatible with how we work.

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- Self-starters who can get things done without always needing clear direction.
  - Good writers. We communicate primarily online, so all teammates must be able to communicate effectively.
  - Detail oriented, erring on the side of over communication.

### **Role to Fill: Product Designer**

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We're a small, nimble team so you need to be a self starter. Your code, designs, and ideas have the power to affect millions of people around the world. Learn deeply and broadly from an experienced team of world class engineers, designers, product managers, and researchers.

Online or attached portfolios are also a MUST. Applications without a portfolio will be disregarded.

#### **Responsibilities**

- Use Sketch or Adobe Suite to design clean, innovative interfaces for apps and web
- Look at metrics to see how your designs are performing, and iterate to improve them
- Work side by side with talented engineers who would bring your visions to life
- Manage individual project priorities, deadlines and deliverables
- Develop and deliver simple, yet intuitive and innovative product interfaces for iOS, Android and web
- Help define the short and long-term roadmap for your product area

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- Be able to clearly and concisely present your designs to stakeholder, and clearly articulate proposed features or product updates
  - Be responsible for the entire product design life cycle. Starting with initial research before moving to wire frames, polished designs, clean hand off to engineering, and then iterations based on data
  - Ego free contribution to all aspects of design, including product design, interaction design, visual design/marketing design

**Requirements:**

- Be an expert in Adobe Suite
- Have some 3D CAD and Video Editing Experience
- Work cross functionally with engineering, sales, marketing and others to help bring your design to our devoted users
- Solid understanding of mobile design for both iOS and Android
- Ability to prototype designs (in code or using a prototyping tool using Invision)
- Understand technological constraints in the designs you create
- Proficiency in Sketch, Photoshop, Illustrator, or other design tools
- Illustration and writing skills a plus
- 3+ Years working in fast paced design teams
- Experience working in an Agile/Scrum development process
- Excellent communication and presentation skills. You'll be expected to be able to clearly communicate design decisions and write user specs
- Open to giving and receiving design feedback

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- Capable of acting as a PM when needed
  - Strong visual design skills, and solid intuition and passion for interaction design
  - Self-motivated attitude with the ability to work in a fast-paced, sometimes ambiguous work environment
  - Ability to think at a high level about product strategy
  - Ability to clearly present ideas to stakeholders
  - Be a proven self starter who constantly seeks to improve our product
  - Must have an A+ Portfolio
  - Must have a passion for Farming, AG and Sustainable Practices
  - Modern Laptop Computer with internet connection
  - Headset and quiet environment for pair programming and video calls.

#### Not Required but a Plus +

- Experience in Fusion 360 CAD software
- Know how to use a soldering iron
- Experience with digital prototyping and fabrication tools, including using a Laser Cutter, 3D Printer, machine tools, and Solidworks/Fusion 360

#### Perks

- Being part of a world class team
- Work and learn directly from the Chief Product Officer
- All the oscilloscopes, spectrum analyzers, microscopes, microchips, soldering irons, laser cutters, 3D printers, craft supplies and googly eyes you could ever want
- We offer competitive pay and perks
- We provide meals and a large assortment of snacks and drinks to get you through the day

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- Flexible working hours

## Hiring Process and How To Apply

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In order to protect our culture and quality of work Grownetics implements a blind hiring process and hire slow policy. If you are selected for the position it will begin as contract to hire for a 3 month trial period followed by an offer for the first year.

1. Make sure you qualify, no recruiters or agents, US citizens only.
2. Background Check required
3. Submit Portfolio to [jobs@grownetics.co](mailto:jobs@grownetics.co)
4. Fill out the job application at the link below
  - a. <https://goo.gl/forms/rK9agITmvSLLncF92>
5. Due to our blind hiring process it is important you only put personal information in where designated.
6. We will contact you within 30 days